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FOR IMMEDIATE RELEASE

What happened to the Green Cards?

Managers take advantage of web services to speed up the lien process; office staff eliminates trips to post office.

Cary, NC, Nov. 6 / -- Accountable Document Solutions, LLC, whose Docutrail service has saved time and money for hundreds of self-storage operators over the past three years, has now launched SimpleCertifiedMail.com, a major upgrade of its service.

"We've listened to our customers and come back with an even better service," said Charles Crutchfield, Founder of ADS. "We added functionality requested by our users, and updated the user interface, all to further improve the speed and management of Certified Mail."

Crutchfield continued, "By working with SMD Software, Centershift and Syrasoft, we've integrated the SimpleCertifiedMail.com service with these widely used storage management applications, so users can access our service without leaving their chosen operating program."

With SimpleCertifiedMail.com by ADS, you can:

- **Prepare mail in seconds:** No special forms to buy or fill in by hand or print on the printer. You simply enter the recipient address into a web form and print a perfectly formatted Certified Mail label, on plain paper, from any office printer.
- **Eliminate stamps and meters:** With SimpleCertifiedMail.com, the postage is automatically applied via the web, printed on the same paper as the address information.
- **Eliminate trips to the Post Office:** Just tuck the "label", with your documents, into the Certified Mail envelopes that we provide (for free) and drop in any mailbox.
- **Get proof of delivery, fast!** We've eliminated waiting for the signed USPS PS3811 green card. Instead, proof of delivery comes to you via the web, the morning after the recipient signs for the Certified Mail piece. And we archive it for it for seven years.
- **Track and bill back your Certified Mail expenses:** No more guessing about expenses. View, sort and download (in Excel format) usage reports at any time, making it simple to manage your Certified Mail expenses and bill them back to customers.
- **Avoid subscription fees or contracts:** You pay only a small premium on the ordinary cost of Certified Mail. For example, a one-ounce Certified Mail with Return Receipt (Electronic) costs just \$5.89. No subscription fees or contracts.
- **Improve productivity by as much as 75%:** We speed up preparation, eliminate the time and liability of staff making trips to the Post Office, and accelerate the lien process by several days. Accuracy increases and frustration is reduced.

“We are very excited about our integration with SimpleCertifiedMail.com. Many clients immediately embraced ADS features inside SiteLink, to save time in preparing handwritten forms and eliminate trips to the Post Office. SiteLink Web Edition and ADS Certified Mail allow users to print a complete Certified Mail label on plain paper, insert with their letter and mail,” says Markus Hecker, SiteLink’s Chief Operating Officer. “ADS satisfies the growing need for Certified Mail integration and we are delighted to offer this service to our users.”

“SimpleCertifiedMail.com adds to the robust integration between Store™ Enterprise and Store™ Advantage web based self storage management software and Certified Mail processing, allowing the owner operator to enhance tracking and decrease time and costs associated with Certified Mail processing, “ said John Bilton Vice President of Marketing at Centershift Inc.

“At Syrasoft, we know the importance of simplifying and speeding up important processes like Certified Mail, so integrating with SimpleCertifiedMail.com was a natural step for us. The feedback from our customers, particularly in markets where postal access is not convenient, is extremely positive,” said Tom Garden, CEO.

An operations manager in California says, “...it didn't take long to see how much we were spending on postage machines. The monthly fees and print cartridge costs really added up – and the complexity of using Certified Mail was a real problem. It took forever and my employees were traveling to the Post Office, which was costly. Plus, I didn't love the idea of them traveling for business... We liked the idea of your service because it helped us save time preparing the Certified Mail – and easily get proofs of delivery. At first, we used your service for two locations. In one month, we were sold. Today, 23 of our stores use it. The store managers and employees absolutely love it. It's fast, easy and reduces our liability.”

About Accountable Document Solutions

Accountable Documents Solutions specializes in services that improve the management of Accountable Mail. SimpleCertifiedMail.com the only web-based service to combine electronic postage and Certified Mail label printing, offering clients more convenience, efficiency and security, with no set-up fees or long-term service contracts.

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